

## **Full Page Church Ad in Resource Book - Procedure**

- See attached sample & Resource Book Ad Contract
- St. Sabina (a small parish) collected over \$900 for us last year.
- Marlene Vincent is a contact from St. Sabina. If you have any questions, we can provide you with Marlene's contact information. Just call the Main Office at 734-524-0162.

### **Procedure**

1. Two consecutive weeks
  - a. Stand outside church or in the back of the church
  - b. If available, have a LIFESPAN Resource Book at the table
  - c. Have a sign-up sheet available and have them PRINT their names
  - d. Ask everyone if they would like their name on your church's ad in the Resource Book
  - e. Ask for any donation - even a dollar would help.
2. Email, if possible, a FINAL copy-ready list – see attached example for ideas (you can include baby pictures, different fonts, etc.) to the Main Office along with the Resource Book Ad Contract and Payment. If you have questions, please call Chris at the Main Office (734.524.0162).
3. The Main Office MUST HAVE all items (Ad – the list, Ad Contract & Payment) by April 1, 2026.

**THIS IS A VERY SIMPLE WAY TO GENERATE BIG MONEY FOR OUR RESOURCE BOOK.**