

2023 *LIFESPAN* Banner Competition Guidelines and Contest Rules

Overview

Right to Life - LIFESPAN (LIFESPAN) is looking for a new banner for their newly released website. The new banner may be used on the *LIFESPAN* website, social media sites, or anywhere else *LIFESPAN* chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. *LIFESPAN* has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to any youth, through college level.
2. The contest is not open to board members of *LIFESPAN* or their immediate family members.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size to each prize category (1st Place: \$500 gift card, 2nd Place: \$250 gift card & 3rd Place: \$150 gift card).

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. (EST) on August 1, 2023, and closes at 11:59 p.m. (EST) on September 1, 2023. Late submissions will not be considered. The Board of *LIFESPAN* will vote & select the three winners at their Board Meeting on September 11, 2023, and the winners will be notified.
2. All entries must be submitted electronically to *LIFESPAN* at <https://forms.gle/c5AvTWnG8FF9hhMR8>. Submission must include the artwork and the completed Contest information Form.
3. One or more submissions per person are acceptable. Each submission must be sent in a separate form.
4. There is no fee to enter the contest.

Banner Design Guideline and Parameters

The purpose of this contest is to design a banner to be used by *LIFESPAN*.

The banner's design should reflect the Mission Statement of *LIFESPAN*. The primary activities of *LIFESPAN* are to promote the protection of all innocent human life, regardless of age, condition of dependency or stage of development, conduct public relation projects designed to influence public opinion in favor of such protection, perform programs and services in support of such protections, and educate by distributing credible pro-life information to our members and our community. We are a non-profit, non-sectarian, grassroots organization.

The banner should incorporate the *Right to Life - LIFESPAN* name (spelled out), using an italicized Times New Roman font.

Entries must be submitted as JPEG files. The banner must be produced in color. Contestants are advised to avoid gradients and half-tones. The banner must be easy to use, handle, resize, and manipulate for all reproduction purposes. The size of the banner must be 1900 pixels by 230 pixels.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. All photos must be either original or can be used in the public domain.
2. Submissions become the sole property of *LIFESPAN* and may be used for any *LIFESPAN* purposes, including, but not limited to, display on websites and other materials.
3. *LIFESPAN* shall have the right to adapt, edit, modify, or otherwise use the winning submissions in part or in its entirety in whatever manner it deems appropriate.
4. *LIFESPAN* reserves the right to choose not to use the winning entries as described in these contest guidelines.
5. *LIFESPAN* reserves the right to use any other entry for promotional purposes in the future.
6. If the winners are determined to have violated any rule, they will be required to forfeit or return the prize, even if the determination is made after the prizes have been awarded.

Determination of Winner and Prize

1. The winning entries will be selected by the Board of *LIFESPAN*. Their decision will be final, and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prizes for the winning entries are \$500 gift card (1st Place), \$250 gift card (2nd Place), & \$150 gift card (3rd Place).
4. The winners will be notified by email and announced on the *LIFESPAN* Website and Facebook page, <https://www.facebook.com/miLIFESPAN>.

Disclaimer

1. *LIFESPAN* is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. *LIFESPAN* reserves the right to cancel or modify the Contest and award the prizes by alternate means if fraud or technical failure is determined at any time by *LIFESPAN*, including after the submission window has closed.