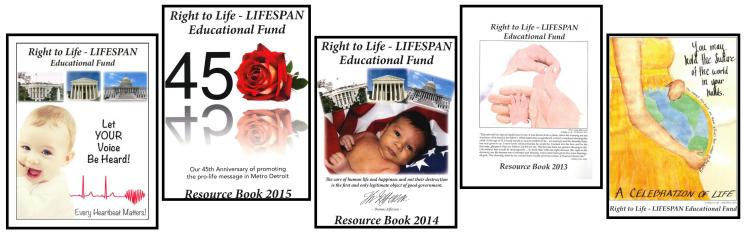
## Right to Life - LIFESPAN Educational Fund RESOURCE BOOK 2017



## LIFESPAN is now preparing our 2017 Resource Book!

Has your faith community or organization taken out an ad to Celebrate Life and advertise your organization & upcoming events?

Do you know a business that would benefit from having their ad in our Resource Book?

## Did you know...

- LIFESPAN's Resource Book is available to our entire membership in the Metro Detroit Area?
- LIFESPAN's Resource Book is distributed to local businesses and organizations?
- We encourage our members to go to our Resource Book <u>first</u> when looking for a local business or service?

See the Ad Contract on the back for more details.



## *Right to Life - LIFESPAN Educational Fund* **RESOURCE BOOK 2017** Advertising Contract

This book will contain pro-life informational material that will be used throughout the year. Your ad represents support for *LIFESPAN's* educational efforts. Please fill out the form below and send it to us with your remittance included.

I wish to publish a page ad for the			
sum of \$	Full Page (7 x 10) \$300	1/4 Page (3½ x 5) \$120	
Please run:	Inside Front Cover \$350		1/8 Page (3½ x 2½) \$70
last year's ad	Inside Back Cover \$350	1/2 Page (3½ x 5) \$170	
enclosed NEW ad	Outside Back Cover \$575		
EMAILED ad			
New Deadline for submission: <u>Monday, April 10, 2017</u> .	Our Resource Book will be published on our website (miLIFESPAN.org). <ul> <li>Please check here if you DO NOT want your ad to be published online.</li> </ul>		

- Due to the difficulty of working with various formats, we prefer to receive pdf files, at 300 dpi, all fonts embedded, sent by
  email to: mainoffice@rtl-lifespan.org, indicating "LIFESPAN Resource Book Ad" in the subject line. In the case of electronic
  submissions, please send contract and check via post to the address below.
- You may also send a hard copy, camera-ready ad.
- If you are not able to submit camera-ready work, we will help you with your ad, just call us!
- <u>Payment must accompany</u> ad and contract.
- Advertisers will be sent a copy of the LIFESPAN Resource Book \*upon request only\*.
- *LIFESPAN* reserves the right to refuse any advertisement that it deems unsuitable.

A complimentary dinner ticket to the 2017 Annual *LIFESPAN* Dinner on Tuesday, May 16, 2017, will be given to <u>any individual</u> for every **\$200 worth of** <u>new</u> ads obtained for *LIFESPAN's* Resource Book. The ad seller's signature must appear on the contract below when the ad and remittance is received by *Right to Life - LIFESPAN Educational Fund*.

Contact Person	Phone (	_)		
Name of Advertiser/Business	Email			
Address	City	Zip		
Ad Seller's Signature	Phone (	)		
YES, please send me a copy of the 2017 <i>LIFESPAN</i> Resource Book.				
Make showing the second s				

Make checks payable and mail to or call the office for Credit Card: *Right to Life - LIFESPAN Educational Fund* 32540 Schoolcraft Road, Suite 100, Livonia, MI 48150-4305 For further information, call: 734.524.0162 or email: mainoffice@rtl-lifespan.org v3. 2/21/17

Contributions to Right to Life - LIFESPAN Educational Fund are deductible as charitable contributions for Federal Income Tax purposes.