

Right to Life - LIFESPAN Educational Fund

RESOURCE BOOK 2017



LIFESPAN is now preparing our 2017 Resource Book!

Has your faith community or organization taken out an ad to Celebrate Life and advertise your organization & upcoming events?

Do you know a business that would benefit from having their ad in our Resource Book?

Did you know...

- LIFESPAN's Resource Book is available to our entire membership in the Metro Detroit Area?
- LIFESPAN's Resource Book is distributed to local businesses and organizations?
- We encourage our members to go to our Resource Book first when looking for a local business or service?

See the Ad Contract on the back for more details.



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RESOURCE BOOK 2017

Advertising Contract

This book will contain pro-life informational material that will be used throughout the year. Your ad represents support for LIFESPAN's educational efforts. Please fill out the form below and send it to us with your remittance included.

I wish to publish a _____ page ad for the

sum of \$ _____

Please run:

_____ last year's ad

_____ enclosed NEW ad

_____ EMAILED ad

| | |
|--------------------|-------|
| Full Page (7 x 10) | \$300 |
| Inside Front Cover | \$350 |
| Inside Back Cover | \$350 |
| Outside Back Cover | \$575 |

| | | | | |
|-------------------|-------|--------------------|------|-------|
| 1/4 Page (3½ x 5) | \$120 | 1/8 Page (3½ x 2½) | \$70 | |
| 1/2 Page (3½ x 5) | | | | \$170 |

Our Resource Book will be published on our website (miLIFESPAN.org).

Please check here if you DO NOT want your ad to be published online.

New Deadline for submission: Monday, April 10, 2017.

- Due to the difficulty of working with various formats, we prefer to receive pdf files, at 300 dpi, all fonts embedded, sent by email to: mainoffice@rtl-lifespan.org, indicating "LIFESPAN Resource Book Ad" in the subject line. In the case of electronic submissions, please send contract and check via post to the address below.
- You may also send a hard copy, camera-ready ad.
- If you are not able to submit camera-ready work, we will help you with your ad, just call us!
- **Payment must accompany ad and contract.**
- Advertisers will be sent a copy of the LIFESPAN Resource Book *upon request only*.
- LIFESPAN reserves the right to refuse any advertisement that it deems unsuitable.

A complimentary dinner ticket to the 2017 Annual LIFESPAN Dinner on Tuesday, May 16, 2017, will be given to any individual for every \$200 worth of new ads obtained for LIFESPAN's Resource Book. The ad seller's signature must appear on the contract below when the ad and remittance is received by **Right to Life - LIFESPAN Educational Fund**.

Contact Person _____ Phone (_____) _____

Name of Advertiser/Business _____ Email _____

Address _____ City _____ Zip _____

Ad Seller's Signature _____ Phone (_____) _____

_____ YES, please send me a copy of the 2017 LIFESPAN Resource Book.

Make checks payable and mail to or call the office for Credit Card:
Right to Life - LIFESPAN Educational Fund

32540 Schoolcraft Road, Suite 100, Livonia, MI 48150-4305

For further information, call: 734.524.0162 or email: mainoffice@rtl-lifespan.org

Contributions to Right to Life - LIFESPAN Educational Fund are deductible as charitable contributions for Federal Income Tax purposes.